



## Event Schedule

All times are in Eastern Daylight Time. To convert to your local time zone, you can use this handy tool: <https://dateful.com/time-zone-converter>

### Pre-event

**April 1st, Friday** (Meet and Greet): 1-2 pm EDT / New York

**Zoom link:**

<https://us02web.zoom.us/j/81927767195?pwd=eU94Wi9iazZNeDZQVWQxaUxsaWthdz09>

**Passcode:** genie

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Here's the link to join ALL live sessions and panel discussions from 12-2 pm EDT:

**Zoom link:**

<https://us02web.zoom.us/j/89209525036?pwd=YTBpWU4zajR2M09NNVgrWXZpelRrUT09>

**Passcode:** genie

To watch the training session LIVESTREAMS starting at 3 pm EDT each day, go to the **Coaching Business Builders** Facebook group -

<https://www.facebook.com/groups/coachingbusinessbuilders>

## Day 1: Design - April 4, Monday

12-1 pm EDT: "Creating a Profitable and Rewarding Group Coaching Business" with *Milana Leshinsky*

- **Zoom link:**  
<https://us02web.zoom.us/j/89209525036?pwd=YTBpWU4zajR2M09NNVgrWXZpelRrUT09>
- **Passcode:** genie

1-2 pm EDT: Panel Discussion #1: "Group Coaching Mastery: Secrets and Strategies for Creating a Thriving Group Coaching Business"

- **Panelists include:** Terri Levine, Susan Epstein, Jeanna Gabellini, Fabienne Fredrickson, Michelle Schubnel, Lucas Garvin, Jim Hohl, and Lee Cordell.
- **Zoom link:**  
<https://us02web.zoom.us/j/89209525036?pwd=YTBpWU4zajR2M09NNVgrWXZpelRrUT09>
- **Passcode:** genie

Starting at 3 pm EDT: Training session livestreams -

<https://www.facebook.com/groups/coachingbusinessbuilders>

Time	Speakers	Topic
3:00 pm EDT	Jennifer Britton	The Biggest Mind Shifts for Going from 1-on-1 to Group Coaching and Why You May Not Have Made the Leap to Groups Yet
3:23 pm EDT	Cindy Schulson	How to Design Your Signature Group Coaching Program
3:56 pm EDT	Susan Epstein	How to deliver group coaching without content
4:24 pm EDT	Jeanna Gabellini	How to Add a VIP Option to any Program You Offer... and Double Your Profit!
4:54 pm EDT	Eiji Morishita	How to Reverse-engineer a Coaching Program Based on the Outcome
5:13 pm EDT	Jennifer Dunham	How to Create an "Inner Circle" Rolling Enrollment Style Group for an All-Year-Long Revenue
5:41 pm EDT	Marcus Bird	Secrets to Designing Homework Assignments to Increase Implementation and Add Value to Your Program

## Day 2: Fill - April 5, Tuesday

12-1 pm EDT: 5 Biggest Reasons People Join Group Coaching Programs and the 5 "Hidden" Factors They Use to Make Their Decision to Sign Up! + Q&A with *Milana Leshinsky*

- **Zoom link:**  
<https://us02web.zoom.us/j/89209525036?pwd=YTBpWU4zajR2M09NNVgrWXZpelRrUT09>
- **Passcode:** genie

1-2 pm EDT: Panel Discussion #2: "Best Practices in Structuring and Running Group Coaching Calls for Maximum Engagement and Results"

- **Panelists include:** Holly Chantal, Jonathan Bender, Sandra De Freitas, and Jennifer Britton.
- **Zoom link:**  
<https://us02web.zoom.us/j/89209525036?pwd=YTBpWU4zajR2M09NNVgrWXZpelRrUT09>
- **Passcode:** genie

Starting at 3 pm EDT: Training session livestreams -

<https://www.facebook.com/groups/coachingbusinessbuilders>

Time	Speakers	Topic
3:00 pm EDT	Jennifer Diepstraten	Group Pricing Strategies: Why you can charge more for your group than your 1-1
3:33 pm EDT	Milana Leshinsky	Planning for Profits: Finding Your Perfect Group Size and Price Point
4:03 pm EDT	Terri Levine	How to Use "Deep Dive" Transformation Sessions to Fill Your Coaching Groups
4:31 pm EDT	Elizabeth Purvis	How to Sign Up high-end mastermind clients without launches or sales calls
5:05 pm EDT	Mellissa Seaman	How to Attract Your Perfect Group Members Using a Personality Typing Quiz
5:32 pm EDT	Wendy Petties	How to Use a 1-Day Paid Workshop to Fill Your Group Program
6:08 pm EDT	Bernadette Doyle	Using a FB group to easily fill your group programs without sales funnels or webinars
6:35 pm EDT	Ann Farrell	How to Land Lucrative Group Coaching Opportunities with Organizations

## Day 3: Deliver - April 6, Wednesday

12-1 pm EDT: 6 Things You Need to Have in Place to Successfully Deliver Your Group Coaching Program + LIVE Coaching Genie Demo *with Milana Leshinsky*

- **Zoom link:**  
<https://us02web.zoom.us/j/89209525036?pwd=YTBpWU4zajR2M09NNVgrWXZpelRrUT09>
- **Passcode:** genie

1-2 pm EDT: Panel Discussion #3: Best Practices in Creating Accountability in Group Programs for Maximum Implementation and Growth

- **Panelists include:** Mellissa Seaman, Christine Kloser, Karyn Greenstreet, Jennifer Deipstraten, and Joanna Lindenbaum.
- **Zoom link:**  
<https://us02web.zoom.us/j/89209525036?pwd=YTBpWU4zajR2M09NNVgrWXZpelRrUT09>
- **Passcode:** genie

Starting at 3 pm EDT: Training session livestreams -

<https://www.facebook.com/groups/coachingbusinessbuilders>

Time	Speakers	Topic
3:00 pm EDT	Joanna Lindenbaum	How to Effectively Use Breakout Rooms to Create Powerful Group Calls
3:35 pm EDT	Fabienne Fredrickson	The Million Dollar Coaching Business
4:16 pm EDT	Christine Kloser	How to use other coaches to deliver your group program
4:49 pm EDT	Milana Leshinsky	How to Use a "Flipped Classroom" Strategy to Create Highly Leveraged Programs So You Can Just Show Up and Coach
5:16 pm EDT	Lucas Garvin and Jim Hohl	How to Evergreen Your Group Coaching Program with 90% Automated and 10% Personalized Approach
5:59 pm EDT	Jonathan Bender	How to Speak to Groups with Confidence
6:36 pm EDT	Holly Chantal	Secrets to Creating Highly Personalized Group Coaching Programs

## Day 4: Engage - April 7, Thursday

12-1 pm EDT: 6 Awesome Ways to Increase Engagement, Implementation, and Accountability in Your Group Coaching Programs + LIVE Coaching Genie Demo with *Milana Leshinsky*

- Zoom link:  
<https://us02web.zoom.us/j/89209525036?pwd=YTBpWU4zajR2M09NNVgrWXZpelRrUT09>
- Passcode: genie

1-2 pm EDT: Group Coaching Insider Secrets: LIVE Q&A with *Milana and team*

- Zoom link:  
<https://us02web.zoom.us/j/89209525036?pwd=YTBpWU4zajR2M09NNVgrWXZpelRrUT09>
- Passcode: genie



Starting at 3 pm EDT: Training session livestreams -

<https://www.facebook.com/groups/coachingbusinessbuilders>

Time	Speakers	Topic
3:00 pm EDT	Joanna Lindenbaum	How to Get Your Clients to Show Up Engaged and Ready to Take Action
3:34 pm EDT	Sandra De Freitas	How to Use Simple Contests to Increase Accountability and Implementation in Group Programs
4:07 pm EDT	Ritamarie Loscalzo	How to Create a Nurturing Community in Your Group Programs
4:34 pm EDT	Lee Cordell	How to set containers in a "trauma-informed" way that increases engagement, participation, and positive results
5:05 pm EDT	Jennifer Britton	How to Quickly Build Trust, Rapport, and Connection in Your Group for More Breakthroughs!
5:38 pm EDT	Karyn Greenstreet	Secrets to Group Retention: How to Make Your Group Program "Sticky"!
6:11 pm EDT	Michelle Schubnel	The 7 Secret Group Coaching Ingredients for Creating Maximum Engagement and Results

## Day 5: Experience - April 8, Friday

12:00-1:00 pm EDT: MASTERCLASS: 6 Biggest Secrets to Having Clients Join, Stay, and Succeed in Your Programs! Based on the “Lessons Learned” from Delivering 100+ Programs! *with Milana Leshinsky*

- Zoom link:  
<https://us02web.zoom.us/j/89209525036?pwd=YTBpWU4zajR2M09NNVgrWXZpelRrUT09>
- Passcode: genie

1:00-1:30 pm EDT: LIVE Q&A with Milana and the Coaching Genie Team

- Zoom link:  
<https://us02web.zoom.us/j/89209525036?pwd=YTBpWU4zajR2M09NNVgrWXZpelRrUT09>
- Passcode: genie

Starting at 3 pm EDT: Coaching Genie Customer Showcase!

<https://www.facebook.com/groups/coachingbusinessbuilders>